



# مجموعة عمل الإمارات للبيئة EMIRATES ENVIRONMENTAL GROUP



## Can Collection Campaign

### Frequently Ask Questions

#### 1. What is the Can Collection Campaign? How did it start?

It is estimated that 500 million canned beverages are sold every year in the UAE. It is said that only 5% of these cans are sent for recycling as opposed to a whopping 63% recycled world-wide. Thus, in order to bring the UAE on par with the world, EEG has taken it upon itself to inculcate the habit of proper waste management and recycling among the UAE community. It is also advantageous that recycling Aluminum only requires 5% of the energy needed for primary Aluminum production. The UAE needs to tap into this part of waste management and EEG is ensuring that it is on the agenda of every academic institution, company and family in the country.

In fact because the benefits of recycling Aluminium are so high, EEG has been conducting the Can Collection Campaign since 1997 which is an annual recycling program supported by two popular action days; "the Can Collection Day and the Can Collection Drive.

#### 2. When does the Can Collection Campaign cycle starts?

The campaign is an annual event. It starts in the 1<sup>st</sup> of September and finishes on 31<sup>st</sup> of May of the following year.

#### 3. When is the Can Collection Day and Drive?

The Can Collection Day takes place on the last Thursday of February and the Can Collection Drive on 1<sup>st</sup> Saturday of May.

This year the Can Collection Day will be held on 23<sup>rd</sup> of February and the Can Collection Drive will be on the 5<sup>th</sup> of May 2012.

#### 4. What is happening during these days?

EEG requests all participating organizations, schools, and individuals who registered for the event to collect Aluminum Cans and drop them at designated sites across UAE.

#### 5. How do I join the campaign?

Submit the duly filled registration form to EEG office by way of email to [eeg@emirates.net.ae](mailto:eeg@emirates.net.ae) or fax to 043448677.

Associate Members:



هيئة كهرباء ومياه دبي  
Dubai Electricity & Water Authority



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**6. What if I want to join both the February Can Collection Day and May Can Collection Drive? Do I have to register again in May?**

No. You don't have to register again in May. There are two options mentioned in the registration form, please tick both of the boxes besides the dates of the Can Collection Day and Drive. Once you check both of the boxes, EEG encodes it in the confirmation file and registers you to both. A reminder email will be sent to you for the Can Collection Drive in the month of April.

**7. What do I do next after registering for the campaign?**

Start collecting Aluminum Cans from your home, office, restaurants, parks and other possible areas.

**8. Can I collect all kinds of cans?**

EEG accepts Aluminum Cans only, tin cans (milk, biscuit) are not acceptable. EEG provides its registered participants with a list of the right Cans to collect. Please refer to the document "RIGHT AND WRONG Cans" that will be sent to you once you confirm your participation.

**9. What do I do with the collected Aluminum Cans?**

Make sure the Cans are clean, no liquid or any material is left inside. If possible, flatten out the Cans to save storage space. Otherwise, store the Cans safely and bring all collections to the designated areas in the respective Emirates .

**10. What if I do not have space to stock the aluminum cans?**

You may also start depositing your collection to EEG office anytime and we shall keep an accumulated record of your collection.  
You may choose to drop of the collected Aluminum Cans to EEG office anytime from 8:30am-5:30pm, Saturday – Thursday.

**11. How do I know the designated areas in Dubai and other Emirates?**

EEG shall send you an email confirming your registration to the event, the location and time of drop off of all your collected Cans a week before the event.

**12. Am I going to collect Aluminum Cans in the designated areas in each Emirate on the 23rd of February 2012?**

No. The collection of Cans must start immediately, so roll up your sleeves and start the action NOW!

Associate Members:



أعضاء مشاركين:



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## 13. What will I do at the Can Collection Site?

Bring all collected Cans in the designated area. The EEG staff shall weigh the Cans and issue a collection receipt for you.

## 14. What happens to the collected Cans?

All collected Aluminum Cans are sent to recycling facilities in Dubai and Sharjah for recycling.

## 15. What happens next after 23 February 2012?

You may continue collecting Aluminum Cans for the Can Collection Drive on 05 May 2012. Again, Cans may be deposited to EEG office anytime. Otherwise, you may store all the Cans and deposit the recyclables until the culmination on 5<sup>th</sup> of May 2012. EEG shall keep an accumulated record of all your collection.

## 16. What happens next after the 5<sup>th</sup> of May 2012?

Continue collecting Aluminum Cans and EEG shall keep accumulated record of your collection for the whole year. The individual/school/organization that will register the highest volume of collection throughout the campaign shall be duly recognized and rewarded during the prize giving ceremony scheduled on 5<sup>th</sup> of June 2012.

Associate Members:



أعضاء مشاركين:

